

ARMY AVIATION™ EXHIBITION & CONFERENCE

Exhibition: June 7 - 8, 2011

Conference & Master Class Days: June 6 - 8, 2011

**Redstone FMWR Community Activity Center (CAC)
Redstone Arsenal, AL**

THE CONFERENCE WILL GIVE YOU ACCESS TO:

- Latest updates, developments, research, and solutions for **CBM, MUM-Ts, JMR, Common Avionics Enablers, CICMs, Improved C2 and Situational Awareness, ATC Programs and Platforms, MEDEVAC needs, and Advanced Weaponry** among others
- Program updates and reviews of Army Aviation PMs: **UAS, Attack Scout, Apache, Cargo, Utility, Fixed-Wing**
- Cutting-edge solutions to the biggest capabilities challenges in Army aviation

THE EXHIBIT HALL WILL INCLUDE:

- Opportunities to **speak one-on-one with Army personnel at their Exhibition booths!**
- **Countless products and services on display:** meet key industry leaders shaping the future of Army Aviation!
- Demonstrations on the **latest and most advanced technologies and equipment**
- **FREE educational sessions** at the Showcase Presentation Theatre

FEATURING A DISTINGUISHED SPEAKER FACULTY INCLUDING:

BG(P) William Crosby, USA
PEO, Army Aviation

COL William Morris, USA
Director, Army Aviation, HQDA G-3/5/7

COL Christopher Carlile, USA
Commander, Corpus Christi Army Depot

COL Thomas H. Bryant, USA
Commander, Aviation Applied Technology Directorate (AMRDEC)

COL Neil Thurgood, USA
PM, Utility Helicopters

COL Robert Grigsby, USA
PM, Armed Scout Helicopter

COL Shane T. Openshaw, USA
AV, PM Apache

Hear what **PEO Aviation, HQDA G-3/5/7, AMRDEC, PEO IEW&S, DARPA,** and others are doing to transform Army's Fleet!

WWW.ARMYAVIATIONEVENT.COM

ARMY AVIATION™

EXHIBITION & CONFERENCE

Showcase Hall: June 7 - 8, 2011

Conference & Master Class Days: June 6 - 8, 2011

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Redstone Arsenal, AL



Dear Colleague,

IDGA's Army Aviation Exhibition & Conference focuses on the link between emerging requirements, technology, and long term focus of the US Army Aviation Programs. Through the **combination of a high-level conference and Showcase with expert technical examination sessions** and key case studies, **we will identify the performance of current aviation systems platforms, potential growth areas, and the long term focus of the US Army's Aviation needs.** While our conference sessions will focus on the work of Army personnel, our Exhibit Hall will bring together the leading industry providers and Army aviation offices to demonstrate their current and future technologies.

We strive to provide guidance for the development, acquisition, testing and maintenance, product improvement, and fielding of assigned programs by bringing together the end-users within the Army and Industry while **always maintaining the needs of the Warfighter at the forefront.**

IDGA's Army Aviation Exhibition & Conference is the **premier forum** for bringing together the leaders in Army aviation with the **most relevant experience, intriguing ideas, and feasible solutions** to best support the warfighters at risk in theater. With the all-new conference and exhibit hall format, we can join more people together than ever before – from PMs to Commanders, from OEMs to small companies that have something to offer but don't know how to bring it in front of the military – and help **facilitate the creation of new partnerships.**

This is your chance to hear from leaders, gather ideas, discuss, and brainstorm solutions to the most pressing Army aviation challenges today:

- Condition-based maintenance
- Common Infrared Countermeasures
- Digitized Cockpits
- Hostile Fire Detection Systems and Integrated ASE
- Critical engine, drive, and maintenance technologies
- UAS Capabilities for Full Spectrum Operations/MUM-Ts
- Cargo / Unmanned Aircraft Systems
- Aviation Ground Support & Mission Equipment
- Utility, Apache, Attack/Scout, fixed-wing modifications
- MEDEVAC Fleet Needs

During the three days, you will have the opportunity to take part in a pre conference Master Class on maintenance and logistics, main conference days with focused sessions, and, of course, access to an array of innovative solutions on display in our Exhibit Hall. Make sure you check out the **FREE show floor theatre for program updates, educational sessions, and technology demonstrations.**

You don't want to miss this! Act now and register yourself and your team today online at www.ArmyAviationEvent.com or by calling **1-800-882-8684.**

I'm looking forward to meeting you in May!

Very Respectfully,

Monica McKenzie
Executive Program Director
IDGA
Monica.mckenzie@idga.org

This is your chance to come together with your peers and key leaders from the Army Aviation community to collaborate on transforming today's fleet for tomorrow's Warfighter's needs!

Stay Connected! Visit ArmyAviationEvent.com today to:

- Register for the event and get your FREE EXPO pass
- Download the complete program agenda
- Access the updated schedule of show floor theatre
- View the complete speaker roster and biographies
- Gain free access to relevant podcasts, videos, articles, interviews, whitepapers, and past presentations at our resource center
- Learn more about the location, venue, and hotel discounts
- Learn more about our exhibitors and media partners
- Plus much more!

Join the IDGA.org Linked in Group!

This is your chance to stay in touch and network with defense professionals and fellow show attendees all year round! Visit www.IDGA.org and join today!

Follow us on **twitter** !

Get the latest news, updates, and exclusive discounts to IDGA's events. Follow us at www.twitter.com/USArmyAviation

Become our Fan on **facebook** !

Check us out on www.facebook.com/IDGA.org to interact with other attendees and friends, see event photos, and participate in interesting discussion!

About IDGA



**The Institute for
Defense &
Government
Advancement**

(IDGA) is a non-partisan information based organization dedicated to the promotion of innovative ideas in public service and defense. We bring together speaker panels comprised of military and government professionals while attracting delegates with decision-making power from military, government and defense industries. In addition to our live events, IDGA also offers an online community dedicated to providing defense industry professionals with breaking news, business opportunities, introductions, podcasts, videos, webinars, articles, and presentations from key industry leaders. Members of our online community are able to extend their live event experience and interact with the defense industry by leveraging the opportunity to network, share ideas, best practices, and business solutions. Join our community today at www.idga.org.

WELCOME TO ARMY AVIATION CONFERENCE & SHOWCASE AT REDSTONE ARSENAL!

Join the major stakeholders from the Army, DoD, Industry and Academia for a comprehensive exhibition, up-to-the-minute program updates, technical education, and networking opportunities - all under one roof!

If you're one of the thousands of professionals dedicated to the research, development, testing, manufacturing, procurement or use of Army's Aviation fleet, this is your "must-attend" event.

You will:

- ✓ Get up-to-the-minute detailed information on major Army aviation programs
- ✓ Learn about next-generation transformational technologies
- ✓ Gain insight into the evolution of the fleet and the requirements for tomorrow's Warfighter
- ✓ Experience all at the home of Army Aviation at Redstone Arsenal
- ✓ **Attend the Exhibit Hall for FREE!**

Limitless Information-Sharing & Networking in 2 Days of Exhibit Time – *FREE when you pre-register!*

- ✓ An exhibition covering the latest updates, developments, research, and solutions for advancing today's fleet
- ✓ The key stakeholders involved in the important programs including **PEO Aviation, PEO IEW&S, HQDA G-3/5/7 and G-8, AMRDEC's Aviation Applied Technology Directorate, JAMS, and many more!**
- ✓ Program updates, educational sessions, and practical hands-on demonstrations in the FREE Show Floor Theatre

Priceless Professional Development in 3 Days of Conference sessions!

In addition to the networking and exhibit offerings provided by the Expo, the event features 2 can't-miss educational opportunities: a 2-day training conference and a 1 day Master Class on CBM and logistics.

Conference Registration Includes:

- Free Expo Pass
- Coffee & Refreshments at Registration
- Lunch on each Conference Day
- Access to the Show Floor Theatre
- See pages 7 & 8 for Main Conference Agendas

Attend all 3 days to take advantage of all the learning opportunities available! See page 6 for the Master Class Focus Day Agenda.

Exhibit Hall Hours

Tuesday, June 7: 10:00am - 6:00pm

Wednesday, June 8: 10:00am - 4:00pm



Join your Peers!

Make new connections and build upon existing relationships at the home of the Army Aviation Community. Plus, join IDGA's Linked In group for networking before, during, and after the show!

Attendees of our Past Aviation Events

Over the years, IDGA's Aviation events have attracted representatives from all related military units/organizations, government agencies, manufacturers/contractors, academia, and technology service providers.

Specific organizations include:

Apache Attack Helicopter	UAS Center for Excellence	US Government JSF Program
Army Materiel Command	United State Army, Fox 2/19th INF	US Southern Command
Army Science Board	Unmanned Aircraft Systems	US Special Operations Command
Army Signal Center	Unmanned Aviation Program	US Strategic Command
LANDWARNET	US Air Force Recruiting	USA Aircraft Survivability
Army Test and Evaluation Command	US Air Force Warfare Center	USA Chemical Biological Radiological and Nuclear School
Army Unmanned Aircraft Systems Center of Excellence	US AMCOM	USA, Kiowa Scout Helicopter
CBP Air & Marine	US Army Aeromedical Research Lab	USCG Aviation Training Center
Department of Defense G4 / Deputy Chief of Staff f	US Army AMRDEC	USMC Marine Light/Attack Helicopters Program Office
Department of National Defence	US Army Armed Reconnaissance Helicopters	USSOCOM
Department Of Homeland Security	US Army Aviation and Missile Command	USTRANSCOM
FAA	US Army Aviation Applied Technology Directorate	AAI
Helicopter Sea Combat Wing Atlantic	US Army Aviation Missile Research Development Engineering Center ASTD	BAE Systems
HQ AMC/A5Q (USAF)	US Army Cargo Helicopters	General Dynamics
HQ RDECOM, AMC, USA	US Army Command and General Staff College	Goodrich
HQ United States Army Special Forces CMD	US Army Engineer Research and Development Center	Honeywell
NASA	US Army Engineer School	Sikorsky
NASA Jet Propulsion Laboratory	US Army Joint Munitions Command	Lockheed Martin
National Geo Spatial Intelligence Agency	US Army Medical Evacuation Proponency	Raytheon
National Guard Bureau	US Army Military District of Washington	Boeing
National Technical Systems	US Army RDECOM	Elbit
NAVAIR	US Army Soldier Systems Center	Curtiss-Wright
Naval Surface Warfare Center - Crane Division	US Army Special Forces Command	DRS
NORAD USNORTHCOM J32	US ARMY SUSTAINMENT CENTER	EADS
Office of Secretary of Defense	US Army TACOM	Embry-Riddle
PEO Ammo	US Army Transportation Center	FAA
PEO Aviation	US Coast Guard-International Affairs and Foreign Policy Office	Georgia Tech
PEO AVIATION- UNMANNED AI	US Customs & Border Protection	IBM
PEO Integration	US Cyber Consequences Unit	iRobot
PEO Land Systems		ITT
PEO STRI		L3
PM Air Warrior		Megitt
PM ATIRCM/CMWS		Moog
Red River Army Depot		Pratt & Whitney
Tobyhanna Army Depot		Qinetiq
Tyndall Air Force Base		Rolls Royce
		Saab
		Schott
		Thales
		Whitney Bradley & Brown

Who Will Attend

IDGA's Army Aviation Exhibition & Conference assembles the most respected minds in the community with the sole objective of advancing the development of Army Aviation Operations. Providing you with unparalleled networking opportunities, you will meet senior-level professionals from government agencies, military units, contractors, and technology service providers with the following responsibilities:

- Program/Project/Product Managers and PEOs
- Commander/Commanding Officer
- Department/Division Head
- Technical Director
- Chief/Lead Engineers
- Acquisition and Procurement executives from DoD and OEMs
- Operations, Logistics, and Strategic Planning Professionals
- Contract Specialists
- R&D Professionals

See what attendees to past IDGA Aviation events are saying:

"As a member of the science and technology community, I need to be kept up to speed on developments and initiatives in our helicopter programs. This conference was very helpful in doing that."

– Aerospace Engineer, US Army Aviation Applied Technology Directorate

"Content was very insightful"

– Army Test and Evaluation Command

ARMY AVIATION™

EXHIBITION & CONFERENCE

Exhibition Information

Join your peers and colleagues at the exclusive Army Aviation Exhibition of the year!

- Featuring free educational sessions and product demonstration in the Show Floor Theater
- Speak one-on-one with Army personnel at their exhibition booths in the Exhibit Hall
- Leading Industry OEMs displaying and demonstrating their latest solutions for helping to transform Army's fleet

Viewing them is **FREE** if you register now!

Exhibit Hall and Show Floor Theatre

Tuesday, June 7: 10:00am - 6:00pm

Wednesday, June 8: 10:00am - 4:00pm

Exhibitors Include:



Show Floor Theatre Presentations

Get ready for an exciting Exhibit Hall! You will have the opportunity to learn about the latest technologies, try out and compare products first-hand, get the inside scoop on new programs from Army personnel and leading OEMs, and much more!

These sessions are **FREE for all to attend**, but seating is first-come, first-served. Arrive early so as not to miss out!

Be sure to check www.ArmyAviationEvent.com regularly for added sessions and the most up-to-date schedule!



Exhibitors Interested in exhibit and sponsorship opportunities?

Please contact Joe McConnell at 212-885-2793 or sponsorship@idga.org to check availability. Please call today as space is limited and will sell-out!!

"IDGA has done it again! They continue to put together first class events that address the critical issues facing defense suppliers. I've been to numerous conferences hosted by various organizations and IDGA always seems to have the best mix of small, medium and large companies along with key players from the acquisition community. The staff expertly facilitates valuable networking opportunities and deftly handles key introductions. Attendance at IDGA events is always a worthwhile investment of time. I look forward to attending these events in the future."

– CEO, Impact Ceramics, LLC

MASTER CLASS

Maintenance Day *Monday, June 6, 2011*



Join us for this in depth Master Class that will focus on the current progresses and future capabilities for maintaining Army Aviation's fleet. Learn about best practices in modification, repair, and overhaul of critical rotary wing components and platforms, including condition-based maintenance.

Gather up your questions and prepare yourself for a lively, thought-provoking day.

8:30am – 9:00am

Registration & Coffee

9:00am – 10:30 am

CBM+ in Action: An Army Perspective

Opening
keynote

Developing and institutionalizing new maintenance tactics, techniques and procedures that leverage platform based monitoring equipment and improved analysis techniques. CBM assists in decreasing maintenance burden on the Soldier, increasing platform availability and readiness, enhancing safety, and reducing operations & support (O&S) costs

What will be covered:

- CBM enablers such as digital source collectors, flight line diagnostics & data fusion/analysis
- CBM essential pillars and operational view

- Army's standard for equipment

How you will benefit:

- Learn about the six CBM functions
- Understand the RCM/CBM analysis process
- Gain insight and feedback on current CBM enabled aircraft

Session Leader:

Mr. Christopher Smith, Director, Condition Based Maintenance, US Army Aviation and Missile Command

10:45- 12:15pm

Anticipating Maintenance to Maximize Performance: CBM

Repair and maintenance of rotorcraft are the key features for operational success. The harsh environments of Iraq and Afghanistan have rapidly accelerated the deterioration of existing fleets and have created a vital need for innovative maintenance techniques to ensure minimum "out-of service" time. This briefing will address the latest efforts and technologies being developed and deployed to anticipate maintenance through multi-sensor condition monitoring and repair.

What will be covered:

- Multi-sensor implementation

- Increasing operational readiness
- Addressing condition replacement
- Logistics for in-theater repair

How you will benefit:

- Uncover how data analysis can better maintain the fleet
- Understanding benefits realized from installing multiple-sensors

Session Leader:

Dr. Abdel Bayoumi, Director, Condition-Based Maintenance Center Professor, Department of Mechanical Engineering, USC

12:15-1:15pm

Lunch

1:15- 2:45pm

Advancing the Army Aviation Fleet Through Efficient and Effective Maintenance: Best Practice from Corpus Christi Depot

Afternoon
highlight
on CCAD

CCAD's mission is to ensure aviation readiness for all service and foreign military sales programs. CCAD serves as a depot training base for active duty Army, National Guard, Reserve and foreign military personnel. In August 2001, CCAD was designated a Center of Industrial and Technical Excellence for rotary wing aircraft (less avionics). Our depot field teams provide worldwide on-site maintenance services for units around the world, saving a considerable amount of time and money by repairing aircraft engines and components on site rather than having them transported to/from the depot for repair.

What will be covered:

- Expanding capabilities: Advancing the Depot's mission to be the

Warfighter's preferred solution for modification, repair, and overhaul of critical rotary wing components and platforms

- Expectations of partners and providers of services

What you will learn:

- Learn how CCAD is return Army rotary wing aircraft and components to the fight with uncompromising quality, at a competitive cost, in the shortest amount of time possible

Session leader:

COL Christopher Carlile, USA, Commander, Corpus Christi Army Depot

3:00pm – 4:30pm

Transforming Army Aviation's Aging Fleet through Maintenance and Supply Chain Management

The United States Army Aviation Logistics School (USAALS) has been teaching aviation maintenance since 1954, and have built a reputation for producing the finest rotary wing mechanics and leaders in the world. Tasked with providing subject matter expertise in Army aviation maintenance and training as part of the US Army Aviation Center of Excellence, the USAALS offers a unique perspective into the transformation of today's fleet to meet tomorrow's needs.

What will be covered:

- Key Considerations For Supporting The Aging Fleet

- Where are the parts? Managing the supply chain for obsolete parts
- What about the people? Training maintainers on older aircraft

What you will learn:

- Gain insight into best practices in maintenance
- Current CBM initiatives

Session Leader:

COL Terence Reeves, USA, AV, Commander, United States Army Aviation Logistics School

MAIN CONFERENCE

Day One Tuesday, June 7, 2011



MORNING KEYNOTE

7:00 **Registration & Coffee**

7:45 **Chairperson's Welcome and Opening Remarks**

8:00 **PEO Aviation Survivability Update: Challenges of Extending Aviation Capabilities Beyond the 2020 Timeframe**

- Meeting the "high and hot" demand
- Identifying challenges currently faced
- Developing upgraded systems and new technologies based on enemy tactics, techniques, and procedures

BG(P) William Crosby, USA, PEO, Army Aviation

8:40 **Balancing Investments between Current Operations and Future Needs**

- Increasing aircraft survivability and sustainability
- Modernizing and procuring aircraft
- Revitalizing Army aviation to meet current/future needs

COL Randy Rotte, USA, Aviation Chief, HQDA G-8 (FDV)

9:20 **Enabling the Power of the Network to Transform Army Aviations Fleet to Meet Tomorrow's Warfighter's Needs**

- Networked aviation to provide increases in aviation combat effectiveness: SA to the Cockpit
- Transitioning from program based architecture to transportable/adaptable based architecture
- Predicting potential roadblocks and possible solutions

COL Anthony Potts, USA, PM, Aviation Systems

10:00 **Airspace Command and Control (AC2) and Air Traffic Control (ATC) Evolution**

- Meeting the myriad requirements for (JIIIM)
- Air-ground interoperability and commonality: the airspace integration improvements initiative (AI3)
- AC2 and Army ATC modernization efforts

Mr. James W. Kelton, APM, Tactical Airspace Integration System (APM TAIS), PM ATC

10:40 **Block III Apache**

- New avionics architecture for UAS Level 4 capability
- Future force connectivity through seamless GIG
- Increased survivability through extended-range sensors and weapons: M-DSA

COL Shane T. Openshaw, USA, AV, PM Apache

AAS UPDATE

11:20 **Armed Scout Helicopter: State of the Fleet and Future Upgrades/Growth**

- OH-58D Fielded Fleet ECPs
- OH-58F Kiowa Warrior CASUP
- AAS update

COL Robert Grigsby, USA, AV, PM, Armed Scout Helicopter, PEO Aviation

12:00 **Lunch and Showcase Hall Time**

1:30 **Transforming Army's Utility Fleet**

- Status of the UH-60 Blackhawk and UH-72 Lakota
- Theater mission and survivability equipment
- Advancements in SA in the cockpit

COL Neil Thurgood, USA, PM, Utility Helicopters, PEO Aviation

2:10 **MEDEVAC at the Crossroads: Future Requirements**

- Distinct platform needs of the MEDEVAC fleet
- Perspective towards providing to most effective and efficient upgrades to meet the needs of the MEDEVAC community
- Considerations for future mission success

COL Robert Mitchell, USA, MS, Director, MEDEVAC Proponency and Aviation Consultant to the Army Surgeon General

2:50 **Fixed- Wing Evolution**

- Current status of the fleet
- Continuous sustainment and product improvements of aging aircraft
- Shaping the fleet to meet future requirements

LTC Jong Lee, USA, AV, PM, Fixed Wing Aircraft, PEO Aviation

CLOSING KEYNOTE

3:30 **RTC: Providing Technical Expertise, State-of-the-Art Facilities, and Capabilities**

- T&E on Missile and Aviation Systems
- Sensors, Subsystems, and Components
- Current and future capabilities at Redstone Arsenal

COL Steven W. Kihara, USA, AV, Commander, U.S. Army Redstone Test Center

4:10 **Cocktail Reception**

Unwind and recap the day's findings with new contacts and old friends!

5:00 **End of Main Conference Day One**

MAIN CONFERENCE

Day Two Wednesday, June 8, 2011



MORNING KEYNOTE

7:00 **Registration & Coffee**

7:45 **Chairperson's Welcome and Opening Remarks**

8:00 **Transforming and Modernizing Army Aviation**

- Achieving full-spectrum operations
- Perspective on UASs and future MUM-Ts
- Aviation priorities

COL William Morris, USA, Director, Army Aviation, HQDA G-3/5/7

8:40 **An Integrated Approach to Aircraft Survivability**

- Common Infrared Countermeasures and Advanced Survivability Equipment
- Hostile Fire Detection System (HFDS)
- Streamlining threat information and reducing size, weight, and power requirements for the aircraft

COL John Leaphart, USA, PM, ASE, PEO IEW&S

9:20 **Improving C2 and Situational Awareness Through Materiel Solutions**

- Update on Improved Data Modem (IDM) -and AMPS
- The "next – steps" in successfully managing and integrating systems
- Enhancing combat mission effectiveness, battlefield lethality and synchronization through networks

Mr. Mike Chandler, Product Director, Aviation Networks and Mission Planning, PEO Aviation

10:00 **Breakthrough Technologies for Future Aircraft**

- Flight control advancements
- Current and future efforts in systems integration
- Durability: Diagnostics and Erosion

COL Thomas H. Bryant, USA, Commander, Aviation Applied Technology Directorate (AMRDEC)

10:40 **Transforming Army Aviation's Munitions to Meet the Current and Future Needs of the Warfighter**

- Current status & plans for JAMS portfolio
- Supporting technology development for future missile programs
- Perspective on future needs of the fleet

Dr. James C Kirsch, Director, Systems Engineering Directorate, Joint Attack Munition Systems, PEO MS

BLUE FORCE TRACKING

11:20 **Blue Force Tracking-Aviation & Transition to Joint Battle Command**

- Mission command in the full-spectrum JIIM Aviation environment
- Linking networks to extend SA and C2 horizontally and vertically
- Sharing survivability SA in the aviation environment

Mr. Al A. Abejon, Director, FBCB2/BFT Aviation

12:00 **Lunch and Showcase Hall Time**

1:30 **Army's Heavy Lift**

- Sustaining the CH-47D fleet to meet today's contingencies
- Maintaining commitment to the CH-47F production and fielding, while reducing maintenance burden and modernizing the Chinook fleet

COL Robert Marion, USA, PM, Cargo Helicopters, PEO Aviation

2:10 **The Role of Manned/Unmanned Teaming In the Full Combat Aviation Brigade**

- Future considerations for a full spectrum concept of operations with MUM-Ts
- Transforming Army Aviation's UAS fleet to meet the future needs of the Warfighter

COL Gregory Gonzalez, USA, PM, UAS

2:50 **New Horizons for Unmanned Aircraft Systems**

- Interoperability and architectural building blocks
- UAS integration and understanding a system of systems
- Vision for the future

Mr. Glenn Rizzi, Senior Advisor, UAS Capability Manager, TRADOC

3:30 **Advancing Army Aviation Rotorcraft Through Innovative Technologies and Capabilities**

- Update on Missions Adaptive Rotor Program
- Technologies that enable adaptation of the rotor throughout military missions
- Update on DiscRotor Compound Helicopter program

Mr. Daniel Newman, PM, TTO, DARPA

4:10 **End of Conference**

MUNITIONS FOCUS

ARMY AVIATION™

EXHIBITION & CONFERENCE

Registration Information

About the Venue



Redstone FMWR Community Activity Center (CAC)
BLDG 3711
Redstone Arsenal, AL
Website: www.redstonemwr.com/community/cac.html

Pricing

Military, Government, Academia*	Register by 2/25/2011	Register by 3/25/2011	Register by 4/29/2011	Standard Pricing	Onsite
Master Class Focus Day	\$645	\$645	\$645	\$645	\$645
Main Conference (includes Expo and Show Floor Theatre Pass)	\$399	\$499	\$599	\$699	\$699
Expo and Show Floor Theatre Pass ONLY	Free	Free	Free	Free	\$25

Industry	Register by 2/25/2011	Register by 3/25/2011	Register by 4/29/2011	Standard Pricing	Onsite
Master Class Focus Day	\$645	\$645	\$645	\$645	\$645
Main Conference (includes Expo and Show Floor Theatre Pass)	\$999	\$1,089	\$1,189	\$1,289	\$1,289
Expo and Show Floor Theatre Pass ONLY	Free	Free	Free	Free	\$25

* This category does NOT include government contractors. Contractors are considered civilian/industry for the purpose of determining registration fees.

SOCO ADVISORY 09-03: 7.(a) Admission fees of \$645 per day or less for all attendees are considered reasonable costs worldwide for the purposes of JER 3-211 (a)(7).

This event is for the trade only. No one under the age of 18, including infants, is permitted.

Dress Code: Military personnel are kindly requested to be in uniform. Appropriate attire for Industry is business casual.

MAKE CHECKS PAYABLE IN U.S. DOLLARS TO: IDGA

A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

* CT residents or people employed in the state of CT must add 6% sales tax.

Payment Policy: Payment is due in full at the time of registration. For conference, pre-conference, and post-conference focus day, lunches, refreshments, and detailed conference materials are included. Your registration will not be confirmed until payment is received and may be subject to cancellation.

Please refer to www.idga.org/cancellation for cancellation, postponement and substitution policy

Details for making payment via EFT or wire transfer:

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ABA/Routing #: 021000021
Reference: Please include the name of the attendee(s) and the event number: 18773.002

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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Team Discounts*

Number of Attendees	Savings of:
3 to 4	10%
5 or more	15%

+ Discounts apply to registrations submitted together, at the same time. Cannot be combined with any other discount.

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